



Paloma Alcántara

Associate, Attorney-at-law, LL.M.

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Languages

English, Spanish

Expertise

Paloma Alcántara has broad international experience on Antitrust & Competition matters. Paloma Alcántara focuses her practice on transactional matters, merger control (antitrust regulatory approvals), investigations (cartel, abuse of dominance and market behaviour), compliance, and general antitrust counselling.

Paloma Alcántara has advised a wide variety of clients in diverse industries, including digital markets, media & entertainment, aviation, automotive, pharmaceuticals, life sciences, consumer products, and agribusiness.

Antitrust & Competition

Career

- 2022 Associate, Niederer Kraft Frey
- 2020 Senior Associate at an international law firm in Mexico City
- 2019 International Associate at an international law firm in New York
- 2014 Associate at an international law firm in Mexico City
- 2010 Legal Trainee at an international law firm in Mexico City

Education

- 2019 LL.M. in International Economic Law, Business & Policy, Stanford Law School, Stanford, California
- 2015 Admitted to practice in Mexico
- 2015 Post-graduated Degree, Corporate and Commercial Law, Universidad Panamericana, Mexico City
- 2014 Law Degree, Universidad Panamericana, Mexico City

Professional Memberships

International Chamber of Commerce (ICC)

Barra Mexicana de Abogados, A.C. (BMA)

International Bar Association (IBA)

Experience

Paloma Alcántara's selected representations include:

- Merger control proceedings, such as Mylan N.V.'s combination with Upjohn, a division of Pfizer (2019), ChemChina's Syngenta takeover (2016), Anheuser-Busch InBev and SABMiller merger (2015), and Grupo Modelo's acquisition by Anheuser-Busch InBev (2012)*
- Cartel investigations in several industries and markets as, aviation, international shipping, agribusiness, pharmaceutical, hygienic and health, gas and oil, sugar, gas*
- Abuse of dominance investigations in several markets as digital advertising, automotive, brewing, air products*
- Market Investigations in industries as aviation, agriculture, and measurements and certifications*

*Before joining Niederer Kraft Frey

Publications

- Paloma Alcántara, Fernando Carreño, Global Competition Review: The Antitrust of the Americas – Mexico Chapter, in: Americas Antitrust Review, Editions 2015-2021
- Paloma Alcántara, Fernando Carreño, Global Competition Review: The Guide to Merger Remedies – Mexico Chapter, Editions 2019-2021
- Paloma Alcántara, Fernando Carreño, Competition regulation: a nonconventional tool for boosting ESG initiatives, Von Wobeser article, 14 October 2021

