Moritz Maurer

Partner, lic. iur., Attorney-at-law, LL.M.

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Languages

German, English, French

Expertise

Moritz Maurer focuses on mergers & acquisitions, in particular as buyer's advisor of privately held companies in various industries (especially retail). Other areas of work include joint ventures, venture capital and private equity transactions as well as corporate law.

Corporate / M&A | Commercial | Private Equity

Career

2020	Partner, Niederer Kraft Frey
2017	Senior Associate, Niederer Kraft Frey
2013	Associate with a major law firm in Zurich
2012	Foreign associate with Curtis, Mallet-Prevost, Colt & Mosle LLP, New York
2010	Associate with a major law firm in Zurich
2007	Junior associate with a major law firm in Zurich

Education

2012	Columbia University School of Law, New York, (LL.M., Harlan Fiske Stone Scholar)
2010	Admitted to the Bar (Rechtsanwalt)
2007	University of Zurich (Master Degree)

Experience

The following is a selection of recent public cases in which Moritz Maurer acted as counsel to:

— EOS Partners GmbH on the acquisition of the majority stake in FLEXiCODE GmbH and FLEXiCODE Schweiz AG (2025)

— medermis clinics on its strategic partnership with Mediplaza AG operating the PLAZA Kliniken (2025)

— Ardian on the acquisition of a majority stake in Horizon Home Care Group AG (2025)

— Helsana Group as legal advisor on the acquisition of Adcubum AG (2025)

— SIS Group on its strategic partnership with Swiss School Madrid (2025)

— medermis clinics on the strategic partnership with Zentrum für Gefässmedizin Mittelland AG (Aarau and Baden), Gefässpraxis am See AG (Lucerne and Cham), and Venenzentrum Arlesheim AG (Arlesheim) (2025)

— The Spanish Persán S.A. on the acquisition of Mibelle AG from Migros Beteiligungen AG (2025)

— Transgourmet Ibérica on the acquisition of the distribution group Moyà Saus de Mallorca (2025)

— Transgourmet Ibérica on its joint venture with Nudisco (2025)

— Buyers Edge Platform on the acquisition of Majestic Management & Consulting (MMC) SA (2025)

— Coop on the purchase of the remaining 49 per cent stake in Coop Mineraloel AG from Philipps 66 (2024)

— Sonio group on the acquisition of Flow Swiss AG (2024)

— Transgourmet on the acquisition of Saviva AG (2024)

— FUCHS SE on the acquisition of the LUBCON group (2024)

— EOS Partners GmbH on the acquisition of Swibox Holding AG by Smart Building & Industrial Services GmbH (2024)

— Mandi Ventures (MANDI) on its investment in Cultivated Biosciences SA (2024)

— Calibre Scientific, Inc. on the acquisition of Ruwag Handels AG (2024)

— MediCrops AG on the acquisition of a majority stake in Hygieia Partners AG (TopPharm pharmacy) and Topmed AG (Topmed medical office) (2024)

— Transgourmet Switzerland AG on the acquisition of POMONA SUISSE AG (2024)

— Leonteq on its acquisition of a 10 per cent stake in the Swiss stock exchange BX Swiss (2023)

— Sonio group on the acquisition of JevoTrust Management AG (2023)

— EMZ on the sale of the ASSEPRO group to The Ardonagh Group (2023)

— Sonio group on the merger with BUSINESS IT AG (2023)

— EMZ Partners (EMZ) and its portfolio company Aspire Education Group on the acquisition of five WEKA Group companies in Switzerland and Germany (2023)

— Marché Restaurants Schweiz AG (a subsidiary of Coop) on the acquisition of three Popeyes restaurants located in Basel, Zurich Oerlikon and Spreitenbach from QR Group (2022)

— The shareholders of Bahnhof Apotheke Langnau AG on the sale of 100 per cent of the shares to Galenica (2022)

— Phoenix Systems AG on a transaction leading to a strategic investment from SWITCH (2022)

— Nederman Holding AB on the acquisition of MBE AG (2022)

- The sole shareholder of Odermatt Gruppe AG on the sale of Odermatt Gruppe AG to Polygon Schweiz AG (2022)
- Alpha VCX GmbH and AH & Capital Partners GmbH on their acquisition of a majority stake in Infoniqa SQL AG (2022)
- HCL Technologies on the acquisition of Confinale AG and its international subsidiaries (2022)
- Bell Food Group on the placement of a CHF 300 million bond with a term to maturity of 7 years (2022)
- The shareholders of DMC SRL in the context of the sale of their shares to RIRI SA (2022)
- Coop on the acquisition of Interkauf AG (2021)
- The shareholders of G.A.T.E.S., Hôteliers & Restaurateurs SA in the sale of 100 per cent their shares to Gold Tree Basel Limited (2021)
- Tresorit on the sale of a majority stake to Swiss Post (2021)
- Kering Eyewear on the acquisition of Lindberg (2021)
- Transgourmet on the acquisition of GM FOOD (2021)
- Coop on the acquisition of Jumbo from Maus Frères SA (2021)
- VolkerWessels on its investment in Parquery AG (2021)
- Dating Group on the acquisition of Once Dating AG (2021)
- team.blue, a leading digital enabler for companies and entrepreneurs, on the acquisition of Webnode AG (2020)
- Morgan Stanley Capital Partners on the closing of the investment in US HealthConnect (2020)
- Private equity investor Ardian on the acquisition of a majority stake in Swissbit Holding AG (2020)
- TTP AG on the acquisition of the former Pharmaplan company located in Switzerland from the Danish-based NNE A/S (2019)
- Nordic Capital on the acquisition of a majority stake in the Swiss software company BOARD International SA (2019)
- Caldec Holding GmbH and the founding shareholders on the sale of Technogroup IT-Service GmbH to Vitruvian Partners (2017)
- Paragon Partners on the acquisition of Condecta AG, the industrial service division of Arbonia Group (2017)
- NKT Photonics A/S, Denmark on the closing of the acquisition of Onefive GmbH (2017)
- Zühlke Ventures, Zurich on a financing round of Lunaphore Technologies, Ecublens (2017)
- Orange Growth Capital, as lead investor in the CHF 10 million Series B financing round of Squirro (2017)
- NKT Photonics A/S, Denmark, on the acquisition of Onefive GmbH, a leading ultrafast laser manufacturer (2017)

Market Perception

"Moritz Maurer is a well-rounded partner who consistently delivers outstanding results." (Chambers Global 2026 – Corporate/M&A)

"Moritz Maurer is my go-to lawyer. He provides excellent service and has excellent insights about the market." (Chambers Global 2026 – Corporate/M&A)

"Moritz Maurer stands out when it comes to client relationship and service. Not limited to a specific sector, while honing top-tier retail knowledge. Brilliant commercial business acumen. Understanding of the business behind the legal matter is outstanding." (Legal 500 2026 – Commercial, Corporate and M&A)

"Moritz is a top-tier M&A and private equity lawyer whose dedication, expertise and personable nature set him apart in the industry." (Legal 500 2025 – Commercial, Corporate and M&A)

"Moritz Maurer has been a highly trusted long-term partner whose expertise and dedication have been instrumental in the success of our negotiations. His ability to anticipate our needs and provide strategic advice has made him an invaluable asset to our team. His commitment to our company's goals and his unwavering support have fostered a sense of trust and reliability that is rare to find." (Legal 500 2025 – Commercial, Corporate and M&A)

"Stand-out Moritz Maurer is my go-to person in Switzerland for M&A. Moritz is proactive and responsive, provides tailored solutions and gives insightful advice, also thinking outside of the box." (Legal 500 2025 – Commercial, Corporate and M&A)

"I have worked with Moritz Maurer on several deals and he is my go-to lawyer." (Chambers Global 2025 – Corporate/M&A)

"Moritz Maurer's ability to respond quickly is his standout feature and he is very good at being available. He is proactive, fast, responsive and quite pragmatic when it comes to finding solutions." (Chambers Global 2025 – Corporate/M&A)

"In my view, he is one of the best M&A lawyers I have seen. He is super commercial and a deal maker". (Chambers 2024 – Corporate/M&A)

"Moritz Maurer in a nutshell: my go-to M&A lawyer, 100% client and deal focused, 24/7 available, pragmatic, looks for solutions, and is fun to work with." (Legal 500 2024 – Commercial, Corporate and M&A)

"Moritz Maurer clearly stands out from the crowd. He is extremely knowledgeable, fast, dedicated and reliable. He provides fantastic resources in all M&A transactions and offers solutions to the problems detected. I would always recommend Moritz to others." (Legal 500 2024 – Commercial, Corporate and M&A)

"Moritz Maurer is distinguished as an 'absolute dealmaker' who exhibits 'outstanding negotiation and project management skills', especially on retail transactions." (Who's Who Legal 2023 – M&A)

"Moritz Maurer is always available even under pressure. He actively develops leads which is not done by many competitors." (Legal 500 2023 – Commercial, Corporate and M&A)

"Moritz Maurer ranks highly among peers thanks to his top-notch transactional practice, with a particular focus on private M&A." (Who's Who Legal 2023 – M&A)

Moritz Maurer is "fantastic at pushing complex transaction forward", according to respondents who herald his "pragmatism, knowledge and risk awareness". (Who's Who Legal 2022 – M&A)

"Moritz Maurer is very experienced, reliable and always calm in the storm." (Legal 500 2022)

"Moritz Maurer is 'seen on lots of deals' in Switzerland and is 'very competent and highly efficient' according to impressed sources." (Who's Who Legal 2021 – M&A)

"Moritz Maurer is a 'very experienced, smart, efficient and forward-thinking' individual who is 'very thorough in his analysis'." (Who's Who Legal 2021 – M&A)

"Moritz Maurer – exceptional communication skills merged with specialized legal knowledge. His international background is essential to describe Swiss legal details to persons who are used to totally different legal mechanisms." (Legal 500 2021 – Insolvency and Corporate Recovery)

"Moritz Maurer has excellent project management capabilities and is very diligent in conducting his work." (Legal 500 2021 – Commercial, Corporate and M&A)

"Moritz Maurer is available 24/7 if needed and extremely responsive. Very client focussed." (Legal 500 2021 – Commercial, Corporate and M&A)

"Moritz Maurer comes highly recommended for his M&A expertise and is well versed in advising clients on the acquisition of privately held companies." (Who's Who Legal 2020 – M&A)